

KFORCE[®]
MEDIA KIT



BRAND STORY

**WE ARE A PROFESSIONAL STAFFING SERVICES AND SOLUTIONS FIRM
MATCHING DYNAMIC, CUTTING-EDGE COMPANIES WITH INNOVATORS,
CREATORS AND EXPERTS.**

MISSION

Uniting professionals to achieve success through lasting personal relationships.®

VISION

To have a meaningful impact on all the lives we serve.®

BRAND PROMISE

Great results through strategic partnership and knowledge sharing.®

TAGLINE

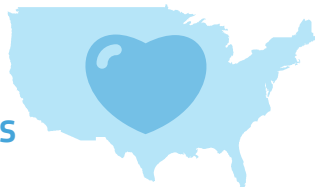
We Love What We Do. We Love Who We Serve.®



CORE VALUES

RESPECT, INTEGRITY, TRUST, EXCEPTIONAL SERVICE, COMMITMENT & FUN, STEWARDSHIP & COMMUNITY

SUPPORTED
2,500+
CHARITIES ACROSS
THE U.S.



Over the Past 10 Years

100,000+
VOLUNTEER
HOURS



Over the Past 10 Years

WHAT EMPLOYEES ARE SAYING



“One of the things that excites me about Kforce is our entrepreneurial culture. We're constantly innovating and improving our business practices so we can better service our customers.”

*Manish Mohan,
Chief Global Talent Solutions Officer*



“Stewardship makes me feel like I am improving my community and giving back to those who may be less fortunate. Helping those in need is my top priority and I am thankful to be a part of a firm who puts it first as well.”

Ellycia Colon

OUR PROCESS



1 DISCOVER

Build strategic partnerships through knowledge sharing and understanding objectives and opportunities

2 ALIGN

Engage appropriate resources, develop a strategy and align customized solutions and services

3 DELIVER

Execute strategy to unite professionals and achieve success

4 MANAGE

Foster lasting personal relationships to have a meaningful impact on those we serve

EXECUTIVE LEADERSHIP



DAVID L. DUNKEL
CHIEF EXECUTIVE OFFICER AND CHAIRMAN

David Dunkel serves as Kforce's Chairman and CEO. Mr. Dunkel has been associated with Kforce for most of his professional career and has been at the helm of the firm for more than 30 years. Previously, Mr. Dunkel worked as an accountant for PricewaterhouseCoopers, formerly Coopers & Lybrand, Boston. He holds a Bachelor's of Science degree in accounting and an MBA in finance, both from Babson College.



JOSEPH LIBERATORE
PRESIDENT

Joseph Liberatore serves as Kforce's President. Mr. Liberatore joined Kforce in 1988, and served as Chief Financial Officer before being named President in 2012. He was named Florida Personnel Consultant Rookie of the Year in 1989. In June 1999, he served as president of Kforce Interactive. As president of the interactive division, Mr. Liberatore was tasked with leading the transformation of the Kforce business model by blending and leveraging the competitive advantages of traditional staffing methodologies and emerging Web-based technologies.



DAVID KELLY
CHIEF FINANCIAL OFFICER

David Kelly serves as Kforce's Chief Financial Officer. Mr. Kelly is responsible for Kforce's finance, accounting, treasury, legal, tax and insurance functions. Mr. Kelly joined Kforce in 2000 as group finance officer for the technology solutions practice. Prior to that, he held positions at companies that included Selkirk Financial Technologies and Komatsu America Corporation, where he served as treasury director and vice president, controller of the operating companies. A graduate of the University of Illinois with a Bachelor's degree in finance, he received an MBA in accounting and finance from the University of Chicago Graduate School of Business.



KYE MITCHELL

CHIEF OPERATIONS OFFICER

Kye Mitchell serves as Kforce's Chief Operations Officer. Ms. Mitchell is responsible for establishing and executing Kforce's overall strategy to deliver exceptional Technology and Finance & Accounting resources for clients. She leads all sales and delivery teams to deliver value-added solutions that ensure successful partnerships. Ms. Mitchell joined Kforce in 2005 through the acquisition of VistaRMS. She was a founder and President of VistaRMS which was a national IT consulting firm with a strong presence in the federal, financial and telecommunications industries, leading it to Inc. Magazine's #2 Fastest Growing Private Company in 2001. Ms. Mitchell has been in the industry since 1991. She is a graduate of Penn State University where she received a Bachelor of Arts degree.



MICHAEL BLACKMAN

CHIEF CORPORATE DEVELOPMENT OFFICER

Michael Blackman serves as Kforce's Chief Corporate Development Officer. Mr. Blackman joined Kforce in 1992 and is a member of the firm's Executive Committee. As CCDO, he serves as the primary focal point for the firm with the Wall Street investment and banking communities, as well as playing a key role in aligning the firm with the ever changing dynamics of the skilled labor markets. He is regularly sought out by a number of leading economists for his perspectives on the economy and labor markets and he contributes to several well-known economic reports.

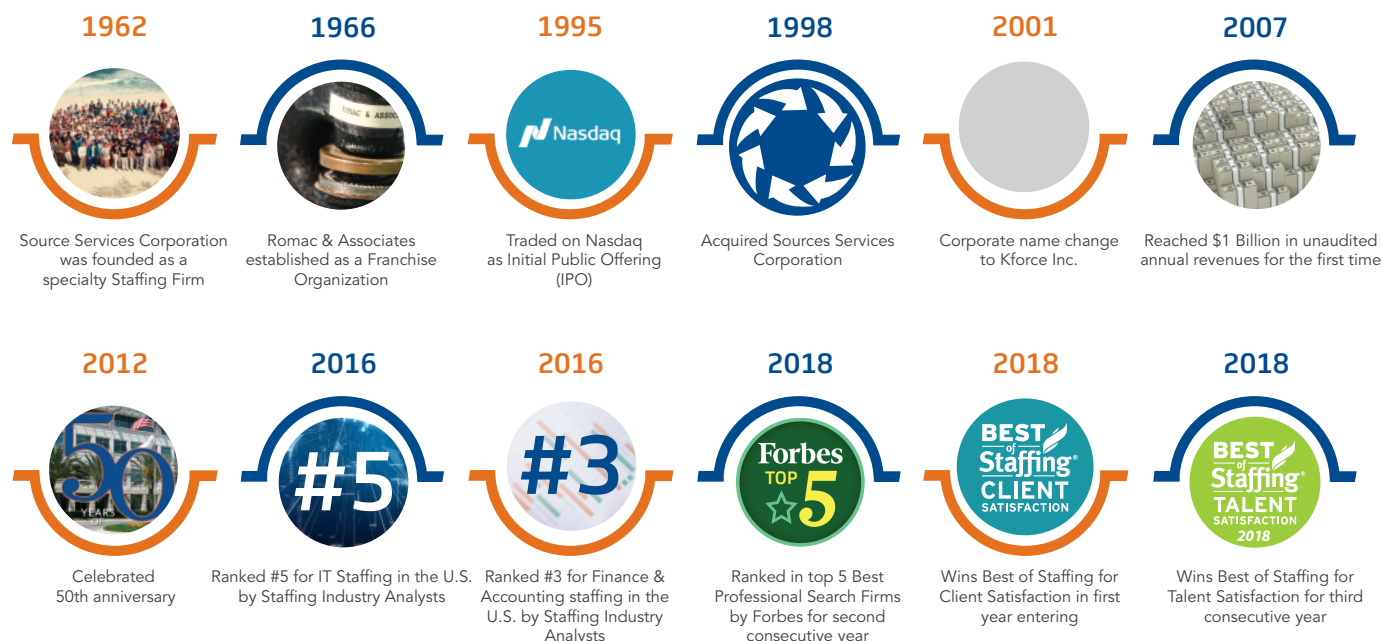


ANDREW THOMAS

CHIEF MARKETING OFFICER

Andrew Thomas serves as Kforce's Chief Marketing Officer. Mr. Thomas is responsible for Communications & PR, Recognition, Training & Development, Proposal Services, Digital Strategy, Social Media and Creative Services. He is focused on providing a "super-service" designed to drive revenue growth through delivering solutions that enhance the customer experience. Previously, Mr. Thomas served as the Executive Director of Kforce's Finance & Accounting product offering where he oversaw strategy, operating model and critical activities.

MILESTONES OVER THE YEARS



KFORCE OFFICE LOCATIONS



- Atlanta, GA
- Austin, TX
- Baltimore, MD
- Boston, MA
- Burlington, MA
- Charlotte, NC
- Chicago, IL
- Cincinnati, OH
- Cleveland, OH
- Columbus, OH
- Costa Mesa, CA
- Dallas, TX
- Denver, CO
- Detroit, MI
- East Bay, CA
- Fort Lauderdale, FL
- Fort Worth, TX
- Glendale, CA
- Grand Rapids, MI
- Hartford, CT
- Houston, TX
- Kansas City, KS
- King of Prussia, PA
- Los Angeles, CA
- Louisville, KY
- Madison, WI
- Miami, FL
- Milwaukee, WI
- Minneapolis, MN
- New York City, NY
- Orlando, FL
- Parsippany, NJ
- Philadelphia, PA
- Phoenix, AZ
- Pittsburgh, PA
- Portland, OR
- Providence, RI
- Raleigh, NC
- Reston, VA
- Rolling Meadows, IL
- Salt Lake City, UT
- San Antonio, TX
- San Diego, CA
- San Francisco, CA
- Seattle, WA
- Silicon Valley, CA
- St. Louis, MO
- Shelton, CT
- Stamford, CT
- Tampa, FL
- Washington, DC
- Westborough, MA

WHAT CLIENTS SAY ABOUT US

“

What is the biggest differentiator? Results. I deal with a lot of vendors and generally give them equal opportunities to fill the role. Kforce has been consistent in sending us quality candidates and as a result I have hired more from them than their competitors.

”

- Financial Services Firm

“

Kforce takes the time to really listen to your needs and provides an impressive turnaround time in delivering qualified candidates in a candidate-short market.

”

- Global Cancer Treatment and Research Center

WHAT CONSULTANTS SAY ABOUT US

“

I loved the consistency, direct support and open communication with my contact. He had a great relationship with the company he placed me with and wanted the best for both parties.

”

- Kforce Consultant placed on assignment

“

Even though it was during a complicated time (Hurricane Irma), I was kept in the loop on what was happening. I was fully informed on my next steps and felt truly provided for. I received exceptional service and was made to feel important.

”

- Kforce Consultant in the wake of Hurricane Irma

BRAND GUIDELINES

LOGO

The logo should appear on a clear white background whenever possible. Other variations allow the logo to be placed on a background other than white.



The same rules apply to the usage of our [K] mark.



The minimum clear space is defined as x, measured by the width of the vertical stroke of the letter 'x'. The minimum clear space of 2x should always be applied. Try to maximize clear space whenever possible.



TYPOGRAPHY

Headlines should always be in Soleto. Its design makes it ideal for use in text on the web. Quotes or copy that embody emotion should be in Matrix italics.

Soleto

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z



Matrix Italics

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

For assets please reach out to CreativeServices@Kforce.com




COLOR PALETTE

The Kforce corporate palette consists of two primary colors, orange and blue.

	
KFORCE ORANGE	KFORCE BLUE
HEX CB6015 CMYK 1 72 100 7	HEX 002D72 CMYK 100 80 6 32
RGB 203 96 21 PMS 159 C	RGB 0 45 114 PMS 288 C

ACCENT PALETTE

The accent colors consist of dark orange, light green and light blue.

		
ACCENT ORANGE	ACCENT GREEN	ACCENT BLUE
CMYK 5 71 100 23	CMYK 68 0 100 0	CMYK 86 8 0 0
PMS 471 C	PMS 369 C	PMS 299 C
HEX B86125	HEX 64A70B	HEX 00A3E0
RGB 184 97 37	RGB 100 167 11	RGB 0 170 231

TAGLINES, COPYRIGHT AND MARKS

Kforce®

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KnowledgeForce®

The KnowledgeForce®

The KnowledgeForce Resource®

Great People = Great Results®

Staffing Resource AssessmentSM

OnStaff®

Data Confidence®

Kforce Knowledge Process

We Love What We Do. We Love Who We Serve.®

Uniting Professionals To Achieve Success Through
Lasting Personal Relationships.SM

To have a meaningful impact on all the lives we serve.SM

Great results through strategic partnership and
knowledge sharing.SM

WE PARTNER WITH ORGANIZATIONS TO BEST UNDERSTAND THEIR INDUSTRY'S DISTINCT TECHNOLOGY AND FINANCE & ACCOUNTING NEEDS. HERE ARE THE 5 INDUSTRIES WE SERVE:



HEALTHCARE



**COMMUNICATIONS
& ENTERTAINMENT**



GOVERNMENT



FINANCIAL SERVICES



TECHNOLOGY

OFFERINGS



ADVANCED SERVICES

The speed of business requires flexible employment solutions that easily align with business objectives. Kforce Advanced Services provides a wide range of customized engagement options to address our clients' challenges, including Managed Services, Custom Projects, High-Volume Engagements and Consultancy Services.



INTERNATIONAL TALENT SOLUTIONS

Our talent exceeds boundaries. As an industry leading solution, Kforce provides on-demand access to international talent through direct and indirect channels. Kforce ITS attracts talent through a fully compliant acquisition process that reduces client risk, so your business can focus on other demanding priorities.